

Reg. No: 

--	--	--	--	--	--	--	--	--	--

**SIDDHARTH INSTITUTE OF ENGINEERING & TECHNOLOGY:: PUTTUR**  
(AUTONOMOUS)**B.Tech IV Year I Semester Supplementary Examinations August-2021****MANAGERIAL ECONOMICS AND FINANCIAL ANALYSIS**

(Common to CE, EEE, CSE &amp; AGE)

Time: 3 hours

Max. Marks: 60

(Answer all Five Units 5 x 12 = 60 Marks)

**UNIT-I**

- 1 a What is Demand and what are factors governing of demand. 12M

**OR**

- 2 a Define the law of demand. 5M
- 
- b What are their exceptions. 7M

**UNIT-II**

- 3 Define 'Cost'. How are costs classified? Explain any five important cost concepts. 12M
- 
- useful for managerial decisions.

**OR**

- 4 Define Break-even point with graph and state the assumptions. 12M

**UNIT-III**

- 5 Distinguish between monopoly and perfect competition. 12M

**OR**

- 6 What is meant by economic liberalization, economic privatization and globalization. 12M

**UNIT-IV**

- 7 Explain the methods of capital budgeting. 12M

**OR**

- 8 What is meant by working capital and working capital cycle? 12M

**UNIT-V**

- 9 a write a short note on the following 6M

i) Liquidity ratio ii) Define Debt Collection Period.

- b A firm's sales during the year was Rs.4,00,000 of which 60 percent were on credit basis. The balance of debtors at the beginning and at the end of the year were Rs.25,000 and Rs.15,000 respectively. 6M

Calculate debtors turnover ratio of the firm. And also find out debt collection period

**OR**

- 10 Journalise the following transactions of Mr.Ravi and post them in the ledger and balance the same. 12M

2020, June 1 Ravi invested Rs.5,00,000 cash in the business

3 Paid into bank Rs.80,000 5 Purchased building for Rs.3,00,000

7 Purchase goods for Rs.70,000 10 Sold goods for Rs.80,000

15 Withdrew cash from bank Rs.10,000

25 Paid electric charges Rs.3,000

30 Paid salary Rs.15,000

\*\*\* END \*\*\*